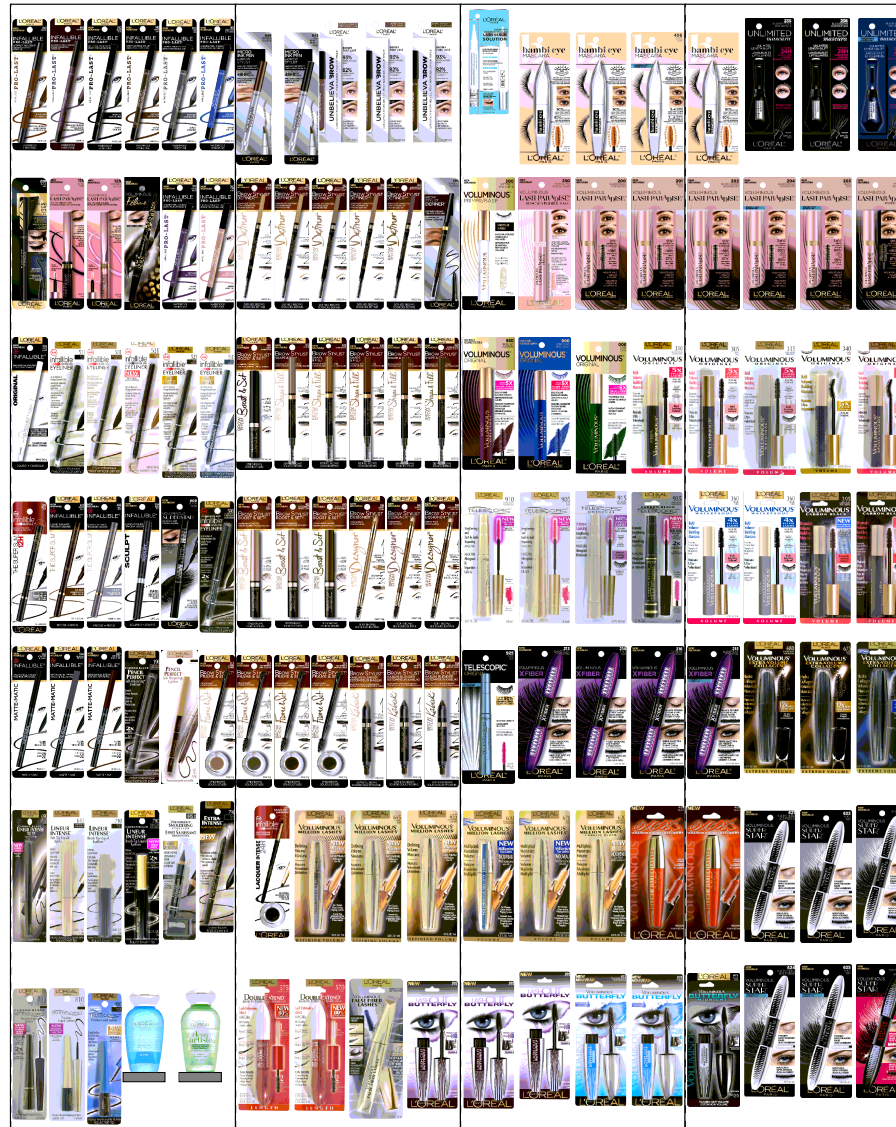
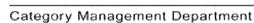






4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\IPCosmetics\IKBReports\2020\Spring\PENDING\IPOG\WAK0460C_1

071249385104 Infallible Pro-Last Liner Bronze	071249385937 Infallible Pro-Last Liner Aubergine	071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue
071249386033 Flash Cat Eye Liner Black	071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249336359 Voluminous Liner Noir Blackest Black	071249357651 Infallible Pro-Last Liner Purple	071249357668 Infallible Pro-Last Liner Nude
071249350171 Infallible Long Wear Eyeliner White	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249206041 Infallible Long Wear Eyeliner Charcoal	071249206034 Infallible Long Wear Eyeliner Navy
071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249329788 Infallible Sculpt Liner Black	071249289839 Infallible Superstar Liner Black	071249152416 Infallible Eyeliner Carbon Black Carbon Black
071249306376 Infallible Eye: Matte Matic Liner Black	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249306383 Infallible Eye: Matte Matic Liner Brown	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082140 Pencil Perfect Eye Liner Espresso	071249339589 Brow Stylist Frame & Set Blonde
071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249152690 Lineur Intense Brush Tip Carbon Black	071249207000 Voluminous Smoldering Eyeliner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black
071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black	071249078525 Eye Makeup Remover Eye Makeup Remover	071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover	

071249410479 Micro Ink Pen by Brow Stylist Brunette	071249410486 Micro Ink Pen by Brow Stylist Dark Brunette	071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	
071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249392317 Brow Stylist: Definer Black
071249359310 Brow Stylist Boost & Set Clear	071249350270 Brow Stylist Shape & Fill Blonde	071249373071 Brow Stylist Shape & Fill Dark Blonde	071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette
071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette
071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette	071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette
071249231791 Infallible Gel Lacquer Liner Blackest Black	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown		
071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	071249194102 Voluminous False Lashes Mascara Blackest Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black		

071249385210 Lash Serum Solution	071249404324 Bambi Mascara WSH blackest black	071249404331 Bambi Mascara WSH black	071249404362 Bambi Mascara WTP black
071249330265 Voluminous Primer Primer	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black
071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249405062 Voluminous Mascara deep green	071249059098 Voluminous Straight Brush Blackest Black
071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black
071249390740 Telescopic Mascara Black WTP	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249369104 X-Fiber Mascara WSH Soft Black WSH
071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249258422 Voluminous Million Lashes Excess Washable Blackest Black
071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249256695 Voluminous Butterfly WTP Blackest Black	071249256688 Voluminous Butterfly WTP Black

071249404355 Bambi Mascara WTP blackest black	071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP
071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black
071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black
071249258415 Voluminous Million Lashes Excess Washable Black	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)
071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black

1	2	3	4	5	6	42	43	44	45	46	79	80	81	82	107	108	109	110	
7	8	9	10	11	12	47	48	49	50	51	52	83	84	85	86	111	112	113	114
13	14	15	16	17	18	53	54	55	56	57	58	87	88	89	90	115	116	117	118
19	20	21	22	23	24	59	60	61	62	63	64	91	92	93	94	119	120	121	122
25	26	27	28	29	30	65	66	67	68	69	70	95	96	97	98	123	124	125	126
31	32	33	34	35	36	71	72	73	74	99	100	101	102	102	127	128	129	130	
37	38	39	40	41		75	76	77	78	103	104	105	106	106	131	132	133	134	

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0460C_IS20.psa

PEGBOARD 1 FOOTX5 FEET **				Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249385104	Infalible Pro-Last Liner	Bronze	840
2	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
3	1	071249357248	Infalible Pro-Last Liner	Black	930
4	1	071249357255	Infalible Pro-Last Liner	Brown	940
5	1	071249357262	Infalible Pro-Last Liner	Grey	950
6	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
7	1	071249386033	Flash Cat Eye Liner	Black	220
8	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
9	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
10	1	071249336359	Voluminous Liner Noir	Blackest Black	300
11	1	071249357651	Infalible Pro-Last Liner	Purple	970
12	1	071249357668	Infalible Pro-Last Liner	Nude	980
13	1	071249350171	Infalible Long Wear Eyeliner	White	551
14	1	071249145234	Infalible Long Wear Eyeliner	Black	511
15	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
16	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
17	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521
18	1	071249206034	Infalible Long Wear Eyeliner	Navy	541
19	1	071249238912	Infalible The Super Slim Liner	Black	400
20	1	071249350126	Infalible The Super Slim Liner	Brown	401
21	1	071249350157	Infalible The Super Slim Liner	Grey	402
22	1	071249329788	Infalible Sculpt Liner	Black	904
23	1	071249289839	Infalible Superstar Liner	Black	202
24	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
25	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
26	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
27	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
28	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
29	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
30	1	071249339589	Brow Stylist Frame & Set	Blonde	212
31	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
32	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
33	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
34	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
35	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
36	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
37	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
38	1	071249119990	Telescopic Eyeliner	Black	810
39	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

EYE MU REMOVER (100% OF - BLUE) TRAY 1.2				Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
40	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

EYE MU REMOVER (WP & LW-GRN) TRY 2.2				Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
41	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001

PEGBOARD 1 FOOTX5 FEET **				Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
42	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639
43	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642
44	1	071249376393	Unbelieva-Brow	Light Brunette	565
45	1	071249376409	Unbelieva-Brow	Brunette	570
46	1	071249376416	Unbelieva-Brow	Dark Brunette	575

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 8 of 10

Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PENDING\POG\WAK0460C_I

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0460C_IS20.psa

47	1	071249314876	Brow Stylist: Definer	Blonde	388
48	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
49	1	071249350751	Brow Stylist: Definer	Light Brunette	392
50	1	071249314883	Brow Stylist: Definer	Brunette	389
51	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
52	1	071249392317	Brow Stylist: Definer	Black	393
53	1	071249359310	Brow Stylist Boost & Set	Clear	460
54	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
55	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405
56	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
57	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
58	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
59	1	071249357521	Brow Stylist Boost & Set	Blonde	470
60	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
61	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490
62	1	071249289273	Brow Stylist Designer	Blonde	305
63	1	071249289280	Brow Stylist Designer	Brunette	310
64	1	071249289297	Brow Stylist Designer	Dark Brunette	315
65	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
66	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
67	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215
68	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
69	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
70	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
71	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
72	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
73	1	071249187722	Voluminous Million Lashes Mascara	Black	645
74	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
75	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
76	1	071249149744	Double Extend Beauty Tubes	Black	570
77	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
78	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868

PEGBBOARD 1 FOOTX5 FEET ** Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
79	1	071249385210	Lash Serum Solution		0
80	1	071249404324	Bambi Mascara WSH	blackest black	400
81	1	071249404331	Bambi Mascara WSH	black	401
82	1	071249404362	Bambi Mascara WTP	black	406
83	1	071249330265	Voluminous Primer	Primer	300
84	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
85	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
86	1	071249343258	Voluminous Lash Paradise WSH	Black	201
87	1	071249372029	Voluminous Straight Brush	Burgundy	950
88	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
89	1	071249405062	Voluminous Mascara	deep green	960
90	1	071249059098	Voluminous Straight Brush	Blackest Black	310
91	1	071249104743	Telescopic Mascara	Blackest Black	910
92	1	071249104729	Telescopic Mascara	Black	905
93	1	071249104736	Telescopic Mascara	Black Brown	915
94	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
95	1	071249390740	Telescopic Mascara	Black WTP	925
96	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
97	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
98	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
99	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
100	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
101	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620

Prepared by: Loreal CPD Category Management

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Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PENDING\POG\WAK0460C_1

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

4' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0460C_IS20.psa

102	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
103	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
104	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
105	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
106	1	071249256688	Voluminous Butterfly WTP	Black	870

PEGBOARD 1 FOOTX5 FEET **

Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
107	1	071249404355	Bambi Mascara WTP	blackest black	405
108	1	071249335857	Unlimited	Blackest Black	235
109	1	071249335871	Unlimited	Black Brown	236
110	1	071249335888	Unlimited	Blackest Black WTP	240
111	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
112	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
113	1	071249343319	Voluminous Lash Paradise WTP	Black	203
114	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205
115	1	071249749012	Voluminous Straight Brush	Black	305
116	1	071249669020	Voluminous Straight Brush	Black Brown	315
117	1	071249019344	Voluminous Curved Brush	Black	340
118	1	071249019351	Voluminous Curved Brush	Black Brown	350
119	1	071249006412	Voluminous Waterproof	Black	360
120	1	071249006429	Voluminous Waterproof	Black Brown	365
121	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
122	1	071249101919	Voluminous Carbon Black	Carbon Black	335
123	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
124	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
125	1	071249148808	Extra Volume Collagen Washable	Black	675
126	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
127	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
128	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
129	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
130	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
131	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
132	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
133	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
134	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626

Prepared by: Loreal CPD Category Management

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FULL WALL

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Date : 30-Aug-2019

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PEPENDING\POG\WAK0460C_1